

Getting to Know the Pro

The Board to the Smithers Golf and Country Club is pleased to announce the appointment of John Pierce as the Director Of Golf Operations for the 2019 golf season. In his own words, John would like to introduce himself to the membership and the Bulkley Valley golfing public.

John Pierce – 2019 Golf Professional / Pro-shop Manager

A little information about myself for the membership and public.

Golf has always been my passion in life. I started golfing at a very young age with my grandmother teaching me the basics. She used to take me golfing with her ladies group when I was just 4 years old and she would let me hit a ball from the greens to the next tee box. I can remember my grandmother being so proud of me when one time I hit the ball up in the air, so I can honestly say that was the moment in my life that I decided I love golf.

Once I got into my school years, I continued to play at a high level and decided I wanted to pursue becoming a golf professional. After high school I went to S.A.I.T in Calgary and took a Recreational Management course. After my first year at school, my home town Sparwood hired a new golf pro and he asked me to come work under him and get my apprenticeship as a golf professional. I took the job and my career as a CPGA golf professional started. I had been his assistant for two years in Sparwood when they asked me to take over as Head Professional due to the pro moving onto a different job. I accepted the job, but after a season I decided I wanted to expand my knowledge of the golf business rather than do a Head Professional job on my own at such a young age.

I ended up getting several interviews to become an assistant on the coast, so I headed down to see where my golf career would lead me. On my way West, I stopped in Grand Forks for a bowl of borscht and happened to run into a golf pro I had met earlier in the year at a seminar. He asked me to become his assistant at Christina Lake right there on the spot. My fifteen minute stop for lunch turned into 15 years in Grand Forks. I spent seven years working at Christina Lake as an assistant and during that time, met my wife Wendy. After seven years, I decided to get out of the golf business to pursue a career in the road maintenance sector, which over the years led me to Smithers. My family and I have lived here for the past ten years and now I find myself back to my roots as a golf professional, which I have always loved and wanted to do. Little older, little wiser, and truly looking forward to this chapter in my life serving the Smithers Golf and Country Club, the members, the local residents and surrounding communities with my passion for the business, instruction, the golf course and golf itself. I look forward to meeting one and all.

Sincerely,

John Pierce
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